





GLOBAL ORGANIC PRODUCE EXPO

GOPEX 2022


FORT LAUDERDALE, FLORIDA - EEUU
Hard Rock Seminole Hotel

AGENDA PROGRAM AND CONFERENCES

Monday, January 31, 2022

1:00 pm - 7:00 pm	Registration Open	Location: Conference Center Registration Desk
3:00 pm - 5:00 pm	Bourbon Tasting & Games Sponsored by 	Location: Terrace Ballroom
5:00 pm - 8:00 pm	Dinner on Your Own	
8:00 pm - 10:00 pm	Opening Reception / Concert Flashback Heart Attack - '80s Cover Band Sponsored by 	Location: Entice Lounge (within Hard Rock Hotel)

Tuesday, February 1, 2022

8:00 am - 9:00 am	Breakfast Sponsored by 	Location: Seminole Ballroom C-F
All education sessions below takes place in the Seminole Ballroom C-F		
9:00 am - 9:45 am	Coming Attractions: What's Next for Grocery and the Shopping Experience.	Nadine Baarstad, VP Of Client Development, Food Mix Ray Connelly, Vice President Supplier

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Strategy, Procurant
John Pandol, Pandol Grape Co
Nathan Romney, Chief Product Officer,
iTrade Network

9:45 am - 10:30 am

Growing Progress: Advances in Organic Farming.

Mary Coppola Heslep, Senior Vice President Creative, Ten Acre Marketing
Freek Knol, Regional Manager Greenhouse Business North America, Enza Zaden Canada/Vitalis Seeds
Suzette Overgaag, Vice President, North Shore
Marliese Myers, Marketing Director, Lakeside Organic Gardens

10:30 am - 11:00 am

Swiss Army Solutions: Packaging Innovations to Fulfill All Your Needs. [Learn more](#)

Moderator: Karen Nardoza - President & CEO, Moxxy Marketing
Marco Bini, Nexxt Pack Solution
Dan Davis, Oneonta/Starr Ranch
Art Vega, Sev-Rend

11:00 am - 11:15 am

BREAK

11:15 am - 12:00 pm

Business Boosters: New & Next-Level Tech and Data Solutions. [Learn more](#)

Tom Karst, Editor, The Packer
Martha Montoya, CEO, Ag Tools
Bird Control Group
Michelle Korte, Senior Director, Support & Services, TIVE

12:00 pm - 12:30pm

Break

12:30 pm - 1:30 pm

Lunch Buffet Open

1:00 pm - 1:45pm

The Sweet Spot: Where Nutrition and Flavor Meet

Moderator: Wendy Reinhardt Kapsak, MS, RDN, President and CEO, Produce for Better Health Foundation
Helena Beckett, Director of Sales, Giddings Berries
Pam Smith, RDN, Produce For Better Health Foundation



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1:45 pm - 2:15 pm

The Secret Sauce: How Marketing Is Leading the Charge of Organics Growth. [Learn more](#)

Moderator: Johnna Johnson, Marketing Plus
Kristina Luna, Sales Manager, Wholesum
Joseph Kaszuba, National Sales Manager, House Foods
Kori Tuggle VP Marketing, BRAGA
Heather Fuller VP of Sales BRAGA

2:15 pm - 3:00 pm

Merchandising Show & Tell: Hands of Gold at Work. [Learn more](#)

Moderator: Kevin Steiner, Sage Fruit
Brian Dey, Four Seasons
Scott Bennett, JewelOsco
Anthony Chanka, GiantFood

3:30 pm - 5:30 pm

BizMatch

Terrace Ballroom

6:00 pm - 8:30 pm

Reception

Hard Rock Pool Deck

Sponsored by



Wednesday, February 2, 2022

8:00 am - 9:30 am

Breakfast

Seminole Ballroom

8:00 am - 9:30 am

Biz Match

Terrace Ballroom

9:30 am

Expo Open

Seminole Ballroom

12:00 pm

LUNCH on expo floor

Seminole Ballroom

Sponsored by



2:30 pm

Expo Closes



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UNLIMITED CONNECTIONS



BizMATCH

As they say, time is money. We've got you covered with BizMatch, your fast pass to relaxed, pre-set meetings with relevant buyers. Tell us what you're looking for, we do the coordinating, and you score the contract. Now that's smart business.

BizMatch provides five one-on-one meetings with qualified buyers – a potent business tool you don't want to skip.

Available to all Diamond & Platinum sponsors.



Education

Knowledge is power and we're providing you with the best the industry has to offer. From seasoned veterans to new faces with boots on the ground or shoes on the sales floor, our dynamic educational seminars and keynote presentations will equip you with the tools to feel confident in tackling ever-changing consumer demands and act in true partnership along the organic fresh supply chain.

All you will have to worry about is snagging the best seat.



Networking

GOPEX is committed to delivering an interactive and inclusive take on the traditional produce trade show. Multi-faceted parties and excursions create conversations and deepen connections, building relationships that go well beyond business.



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Previous GOPEX Exhibitors



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Previous Buyer Attendees



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